



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI
1/24/2020

I. Introductions

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

IV. Perkins Regional grant updates – CTE regional representatives

V. Grant Updates

- Marshall Plan

VI. Follow-up on feedback for CLNA Process (Cary Stamas)

VII. Career Pathways Grant for 51.0000 Health Sciences (Cary Stamas)

VIII. CEAC Metric Updates

IX. Council Member Activities/Initiatives

X. Next Meeting Date:

- a. Friday, May 22, 2020



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215 Straight Ave. NW, Grand Rapids, MI
9/27/2019

MINUTES

CEAC Members Present: Ted Patton, Susan Hatto, Jay Edinger, Kristofer Pachla, Michael O'Connor, Patricia Walstra, Dave Searles, Kyle Fiebig, Cary Stamas, Cindy Brown

CEAC Members Absent: Cheryl Burmeister, Dan Remenap, David Tebo, Jeanene Kallio, Jen Schottke, Joe Schippa, Kevin Stotts, Linda Blankenship, Rich Franklin, Ron Fukui

West Michigan Works! (WMW) Staff Present: Brittany Lenertz, Angie Barksdale, Amy Lebednick, Kiosha Jeltema

Guests Present: David Lovell, Tammy Britton, Rey Guzman

- I. Call to Order, Cindy Brown, Chairperson, at 9:37AM. Cindy asked for introductions from those present.

- II. Purpose of the committee
To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

- III. Review Previous Meeting Notes & Action Items
Motion – Cary Stamas
Second – Jay Ediger
Item Approved by Vote – Motion carried

- IV. Perkins Regional grant updates – CTE regional representatives
Cary Stamas (Kent ISD) led a discussion regarding feedback needed as part of the Perkins CLNA comprehensive needs assessment process. Barriers for K-12 students attending CTCs include: the perception of manufacturing; economic disadvantage; race; gender issues (example: females entering traditionally male fields, such as construction); students who fail a class; streamlining options for vocational education; students in foster care; homelessness; location of centers and transportation to centers; employers' awareness of what is legal or illegal when providing work-based learning for students and getting students into their facilities; parental engagement, outreach, and awareness of industries and careers; and the need to outreach to students of color in their communities.

V. Grant Updates

- Marshall Plan

Kyle Fiebig (Muskegon Area ISD) – There are 6 Career Readiness Specialists in place, each representing a specific industry. 15 kids per day are being placed in job shadows and internships. The focus is career exploration to lead to a career path.

VI. Feedback for CLNA Process (Cary Stamas)

-See “Perkins Regional grant updates” above

VII. CEAC Metric Updates

-See handout (updated Manufacturing Week numbers included)

VIII. Council Member Activities/Initiatives

-Ted Paton (Ionia ISD/Heartlands): Partnering with West Michigan Works! to provide WorkReady curriculum for students. Integrating fire safety; a portable building is being donated to be smokehouse for student and local fire PD training.

-Brittany Lenertz (West Michigan Works!): WorkReady (career readiness curriculum) is undergoing 3rd party eval/pilot. For more information, contact Brittany. TalNet is a network of organizations coming together for career development. The focus is how to scale excellent work and best practices. There are 5 projects funded by the DeVos Foundation: Career Coach training/certification; job analysis work to clarify the real requirements of jobs; career readiness expansion; and 2 research projects being done by Talent 2025.

-Susan Hatto (Montcalm Community College): Montcalm received a grant to train automation technicians, is running youth summer camps, and is creating curriculum with their mobile trailer (robotics).

-Jay Ediger (Junior Achievement): Promoted a staff person to be the Rural Expansion Officer for Region 4 rural areas.

-Kristofer Pachla (GVSU): The state adopted computer science standards and has started convening a group to discuss these standards. Those who are interested can join. Interested in highlighted industry industry/education partnerships related to STEAM.

-Michael O’Connor: Sec 107 had \$350,000 awarded for Ottawa and Allegan. Classes have started for CNA, EMT, Machine Technician, Welding, and CNC. Childcare and transportation have been identified as barriers; discussing using a van to pick up students to bring them to the tech center and take them back at no cost. Tyson reached out to discuss doing Upward Bound at various locations. Over 200 students expressed interest.

-Patricia Walstra (Kent ISD Adult Ed): Throughout Region 4 there are 17 Sec 107 adult education programs at around 80 community locations; many are located at Michigan Works! locations. These are located in Muskegon, Ottawa, Kent, and Osceola counties. IET grants include: Corrections Officer fast track training in Montcalm (Montcalm Community College and West Michigan Works! partnership); CAN training in Muskegon (West Michigan Works! and Muskegon Community College partnership); looking into CDL training in Kent County; and a CNA program in Allegan.

-Dave Searles (Ottawa ISD): Switched from Career Cruising to Naviance, and the roll-out went well.

Kyle Fiebig (Muskegon Area ISD CTC): Transitioned to Xello, and it went smoothly.

-Cary Stamas (Kent ISD): Currently split between Xello and Naviance; have not which one system to use. Tech center is at capacity (22 programs, 2200 students), but have 5-7 initiatives for expanding at other locations.

-Rey Guzman (LEO): Encouraging Industry-Led Collaboratives and grant funding for this.

-Cindy Brown (The Right Place): West Michigan Works! is undergoing strategic planning with focus groups. Hello West Michigan will host re-think W Michigan, "boomerang" event on Thanksgiving Eve. Plan to outreach to school sports games to reach alumni.

-Amy Lebednick (West Michigan Works!): Going PRO Talent Fund: staff have met with almost 500 employers; about half have started applications. MiCareerQuest planning has begun, and a Project Manager was recently hired to lead the event. Industry council projects include promoting the industry, including parent engagement and training/upskilling the workforce.

IX. Adjournment at 10:48AM by Chairperson Cindy Brown

X. Next Meeting Date:

a. Friday, January 24, 2020

CEAC METRIC UPDATES

9.27.2019

REGISTERED APPRENTICESHIPS

- # of WMW Sponsored Registered Apprenticeship Programs: 18

	July 1, 2018 - June 30, 2019			
	Apprentices		Employers	
	Completed	Current	Completed	Current
Healthcare	46	27	7	3
Manufacturing	8	67	5	23
IT	1	4	1	5
Construction	14	8	6	7
Professional Services	0	0	0	0
TOTAL	69	106	19	38

MICAREERQUEST – May 13, 2020

- 7,500 tickets will be made available
- Registration opens: November 6, 2019

2019 DISCOVER MANUFACTURING WEEK PLANNING

- 108 school registrations so far
- Over 9,500 students
- 182 employers so far
- Registration for Manufacturing Week open until September 16 for those counties limiting events to the first week in October

TALENT TOURS – July 1, 2018 – June 30, 2019

- a. 114 Employers
- b. 67 Youth