



**Career and Educational Advisory Council Agenda**  
**215 Straight Ave. NW, Grand Rapids, MI**

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**Meeting ID: 237 144 730 270 Passcode: a8dwMS**  
**9/22/2023**

I. Introductions

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

IV. Regional Grant Updates – new/potential/updates

V. MiSTEM Update

VI. Regional Adult Education Update

VII. CTE Updates

VIII. Presentation on Career Outlooks and Regional Projects for West Michigan (30 min) – Nick Gandhi

IX. Comprehensive Local Needs Assessment (CLNA) Review – Cary Stamas

X. Michigan Works Updates

XI. CEAC Metric Updates

XII. Any other Council Member Activities/Initiatives

XIII. Next Meeting Date:

- January 2024



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**Meeting ID:** 256 920 776 827      **Passcode:** PgNQH9  
**5/26/2023**

**Minutes**

**CEAC Members Present:** Kyle Fiebig (Vice-Chairperson), Pat Walstra, Cary Stamas, Ginger Rohwer, Lisa Hungerford, Kimberly Slazek, Rich Franklin, Rich Okoniewski

**CEAC Members Absent:** Tonia Castillo (Chairperson) Chauncy Williams, Jimmy Brady, Dave Searles, Ted Paton, Mike O'Connor, Ryan Bennett, Luke McCotter, Kim Baron

**West Michigan Works! (WMW) Staff Present:** Angie Barksdale, Chad Patton, Amy Lebednick, Dane Sanders, Joe Thiry (virtual)

**Guests Present:** Nick Gandhi (LMISI DTMB), Anne Pentiak (LEO), Chris Stafford (The HUB of Barry County), Jacquie Rehkopf (Ottawa ISD), Julie Parks (GRCC)

**Virtual:** Jay Ediger, David Tebo, Cheryl Burmeister

- I. Call to order at 9:32am by Vice-chairperson Kyle Fiebig. Kyle requested introductions of those in attendance.
- II. Purpose of the committee  
To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.
- III. Review Previous Meeting Notes & Action Items  
Kyle requested a motion to approve the minutes  
**Motion – Rich Franklin**  
**Second – Cary Stamas**  
**Item Approved by Vote – Motion carried**
- IV. Regional Grant Updates – new/potential/updates  
Angie Barksdale, Chief Operating Officer, discussed funding opportunities on the horizon from the State and Federal government and what can be done strategically to minimize duplication.  
  
Pat Walstra relayed that the Governor Executive Office has proposed a fifteen million dollar increase for Adult Education. There are about one million adults 18 and older without their GED or high school diploma.  
  
Ginger Rohwer shared that MiSTEM will be a part of a grant application to the NSF experiential learning for

emerging novel technologies, an excellence grant in collaboration with Michigan State University.

Julie Parks (GRCC) relayed that funding for community colleges will upgrade equipment and that Grand Rapids Community College is one of fifteen community colleges selected by Intel to work on AI, artificial intelligence.

Anne Pentiak (LEO) shared the partnering of the high speed internet office at the state, MIHI, with Workforce Development and establish reoccurring meetings with the task force.

Angie Barksdale discussed that multiple companies are working on increasing the talent pipeline for battery technology related to electric vehicles.

#### V. MiSTEM Update

Ginger Rohwer relayed that MiSTEM will be running the advanced manufacturing camp this summer and industry tours for students will include JR Automation, Autocam, Pidgeon and Clay and Gentex.

#### VI. Regional Adult Education Update

Pat Walstra shared that adult education is funded through both WIOA and section 107 for K-12 and reiterated the funding expansion for adult education.

#### VII. CTE Updates

Discussion unfolded around the idea of pathway awareness when it comes to Career Technical Education and the package that can be delivered to students with going through the program. The end goal of the program is to walk out with a credential that the student keeps and is recognized in the workforce.

Jacquie Rehkopf mentioned that in Ottawa county there is a twenty-five million dollar CTE expansion in the tech center.

Rich Okoniewski relayed that Allegan County has a seven and a half million dollar expansion to double the auto program. Also expanded Adult Education into five more classes of programs. Working on increasing work-based learning experiences. Plainwell has started to embed employability skills into their high schools. Plainwell is also offering a multiple diploma track based on what post-secondary pathway the student wants to pursue. Expansion of pre-apprenticeships in Wayland for millwrights, and carpenters.

Kyle Fiebig (Muskegon Area ISD) relayed that enrollments are up and debating about expanding campuses either at the center or back into local high schools due to the abundance of students. Continuing to implement the design thinking methodology into programs in Muskegon County. Running three adult education programs and 90% success rate for students obtaining employment out of the section 107 grant.

#### VIII. Michigan Works Updates

Chad Patton (Director of Development and Innovation at West Michigan Works!) relayed that MiCareer Quest took place May 24<sup>th</sup>, 2023 and just shy of eight thousand students attended the event. Youth career readiness kicking off this summer.

West Michigan Works! hired a Project Manager that will focus on special populations, justice involved and New Americans, two other staff under the project manager that will assist in aiding job seekers in getting into the workforce.

Amy Lebednick (Director of Business Solutions at West Michigan Works!) discussed industry council updates. Eleven exhibits in Agribusiness that occurred on May 6<sup>th</sup>, 2023 at the Muskegon Farmer's Market, seeking a

grant to expand the event into Allegan, Barry, Ionia and Montcalm counties in 2024. Construction council is focusing on women in construction week, and to highlight a women who build west Michigan series. West Michigan Tech Talent is building a cyber security apprenticeship program. Discover Manufacturing is awarding ten thousand dollars in scholarships for career in manufacturing. West Michigan Health Career Council is planning a family friendly career fair carnival on August 2<sup>nd</sup>, 2023 from 4-7pm.

IX. CEAC Metric Updates

Dane Sanders, Policy Coordinator, shared an overview of the CEAC Metric data and will have more information after MiCareer Quest data comes in for the September meeting.

X. Any other Council Member Activities/Initiatives

Julie Parks (GRCC) relayed that a new cardiovascular program will start in August at GRCC but hoping it will eventually become an apprenticeship program.

Ginger Rohwer shared the furthering of career exploration at the elementary level as businesses and classrooms partner together.

Pat Walstra shared that Zeeland Adult education has a mobile unit along with Allegan County and in Grand Rapids, Beckwith, to host summer adult education testing.

Lisa Hungerford (Talent First) relayed that a career readiness conference was hosted back in April 2023, partnering with The Right Place, West Michigan Works!, and Lakeshore Advantage to aid in getting more educators talking with more businesses.

Anne Pentiak (LEO) shared that there were twenty proposals for sector strategy grants for almost eight million dollars. Additionally, working on a joint policy issuance with MEDC to issue training dollars to MWA partners related to EV mobility careers.

Nick Gandhi (Bureau of Labor Market Information and Strategic Initiatives, Department of Technology, Management and Budget) reported that projection data will come out later this summer.

Kim Slazek (Transmatic) shared that the focus will be on succession planning as well as funding. Millage being proposed in Ottawa County to include the lakeshore campus to be in-network as the apprentices attend GRCC for their education.

Chris Stafford (The HUB of Barry County) shared the work being done in Barry County to create a public private partnership for a career center for career exploration and skills learning.

Kyle Fiebig adjourns meeting at 11:10am.

XI. Next Meeting Date:

- a. Friday, September 22, 2023

## CEAC PERFORMANCE METRICS

9.22.2023

### REGISTERED APPRENTICESHIPS

Number of WMW-Sponsored Registered Apprenticeship Occupations: 37

	Current as of 9/5/23		
	Apprentices		Employers
	Completed	Current	Current
Construction	2	48	6
Healthcare	3	15	18
IT	0	0	1
Manufacturing	5	70	48
<b>TOTAL</b>	<b>10</b>	<b>133</b>	<b>73</b>

### MICAREERQUEST 2023

Event was held May 24<sup>th</sup>, 2023

Total registered students	7,981
Total number of schools represented	77
Total number of participating employers	92
Total exhibits	110
Careers featured	285
Total number of volunteers	1104

### MANUFACTURING WEEK 2022

Event was held November 7 – 11, 2022

Total number of teachers	91
Total number of students	9,989
Total number of employers	114
Unique schools	56

### TALENT TOURS

January, 2023 – June, 2023:

Total number of students	35
Total number of events	7
Total number of employers	5