



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI
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Meeting ID: 256 920 776 827 Passcode: PgNQH9
5/26/2023

- I. Introductions
- II. Purpose of the committee
To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.
- III. Review Previous Meeting Notes & Action Items
- IV. Regional Grant Updates – new/potential/updates
- V. MiSTEM Update
- VI. Regional Adult Education Update
- VII. CTE Updates
- VIII. Michigan Works Updates
- IX. CEAC Metric Updates
- X. Any other Council Member Activities/Initiatives
- XI. Next Meeting Date:
 - a. Friday, September 22, 2023



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Meeting ID: 225 439 325 221 Passcode: Gj593u
1/27/2023

Minutes

CEAC Members Present: Kyle Fiebig (Vice-Chairperson), Pat Walstra, Cary Stamas, Ginger Rohwer, Ryan Bennett, Cheryl Burmeister, Lisa Hungerford, Kimberly Slazek, Luke McCotter, Kim Baron

CEAC Members Absent: Jay Ediger, Chauncy Williams, Jimmy Brady, Dave Searles, Ted Paton

West Michigan Works! (WMW) Staff Present: Angie Barksdale, Tasha Evans, Dane Sanders

Guests Present: Nick Gandhi (LMISI DTMB), Stephen Gillotte LEO) (virtual)

Virtual: Mike O'Connor, Rich Okoniewski, Tonia Castillo (Chairperson), Rich Franklin

- I. Call to order at 9:32am by Vice-chairperson Kyle Fiebig. Kyle requested introduction of those in attendance.
- II. Purpose of the committee
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- III. Review Previous Meeting Notes & Action Items
Kyle requested a motion to approve the minutes.

Motion – Cary Stamas

Second – Mike O'Connor

Item Approved by Vote – Motion carried

- IV. MiSTEM

Ginger Rowher relayed that MiSTEM has a map: gvsu.edu/mistem/gismap the map combines text and other multimedia content for the purpose of MiSTEM career awareness, exploration, and development for students, parents, and adult job seekers in the community. High wage and high demand careers, apprenticeships, internship opportunities and industry cluster data by county are included.

MiSTEM is presenting at the Michigan Career Education conference regarding elementary school partnerships with business and industry. Elementary school program called Home Grown in 2019 had grades 1-5 partner up with manufacturers in the local community ran a design challenge and pitched ideas to parents and the community members three weeks later.

Conversation unfolded around the retention of students that are exposed to businesses and employers in the areas and the offerings and the likelihood of the student staying in the areas and going to work for local businesses.

V. Regional Grant Updates – CTE Representatives

Angie Barksdale, Chief Operating Officer discussed two federal Health Resources & Services Administration (HRSA) grants. The first grant was awarded to the Grand Rapids Community College (GRCC) and the other one to The State of Michigan. The State of Michigan is using their grant to target Muskegon Heights and the focus of the grant is to increase the pipeline of community health workers. The GRCC grant focuses on both Kent and Ottawa counties and a broader spectrum of community health workers for the healthcare industry. Further, Angie reported that the One Workforce Grant covers the region for Manufacturing, working in Muskegon Community College, Montcalm Community College, and Grand Rapids Community College to provide training in the field of Manufacturing.

Another opportunity is entry level healthcare positions in rural areas, parts of Ottawa county, Allegan, Barry, Ionia, Montcalm.

a. Adult Education Grants

Pat Walstra relayed there are 15 grantees throughout the 13-county area. About 3,000 students enrolled in adult education. Population is generally between the ages of 22 and 45, about even split 50/50 between males and females. About 25% are English as a second language (ESL), students. Pat reported that a majority of ESL students have a degree, many with bachelor's degree from their original country and the issue is getting that degree transcribed. Approximately 30% is high school completion, GED students. The other 45% are students who are struggling with reading and math, reading levels are between 5th and 8th grade.

b. Career Technical Education (CTE) Regional Representatives Updates:

Kylie Fiebig (Muskegon Area ISD) reports that the plan to improve English and Math are still a focus and wanting to switch the trend. Muskegon middle schoolers are in a pilot of design thinking methodology to improve problem solving skills, an average of 20 students enrolled in the pilot and 100% of parents have turned out for the expedition of learning.

Cary Stamas (Kent ISD) Going to implement a regional improvement plan focused on English for CTE programs. Perkins Grant was discussed, and focus is on students earning meaningful credentials. Discussion involved the expansion of CTE programs as building are near capacity. Is implementation of satellite campuses, or regionalizing intro courses to local buildings and then bringing students to campus for the advanced courses?

VI. CEAC Metric Updates

Dane Sanders, Policy Coordinator, discussed the CEAC metrics regarding overview of apprentices, employers, and the career awareness events and talent tours.

VII. Council Member Activities/Initiatives

Lisa Hungerford (Talent First) discussed the West Michigan Career Readiness conference being hosted April 20th, 2023, partners including The Right Place, Manufacturing Console, and Discover Manufacturing. Focusing on talent development and how they partner with educators.

Luke McCotter (ADAC Automotive) reported that ADAC is transitioning from pure mechanic company to mechatronics systems company. Focus is on succession planning and talent retention. Expand DE&I and the female population in this area, avenues and careers in this space.

Ginger Rowher (MiSTEM) reported that Grand Valley State University (GVSU) received NSF funds for Gen Cyber Camp in summer of 2023. Regional Math and Science center will host Advanced Manufacturing Camp for middle school students.

Cheryl Burmeister (Howmet) reported that there are many hiring opportunities available, over 200 openings currently and anticipating around 500 by the end of the year.

Cary Stamas (Kent Intermediate School District) reported that the Kent Career Tech Center and the Kent Transition Center are merging these two different programs. Going forward it will be called Kent Career Technical Center.

Kim Slazek (Transmatic) reported that implementation of an apprenticeship program is being implemented. The need for soft skills has grown tremendously for workers along with safety training as turnover has increased.

Ryan Bennett (U174) stated that there is a very busy 3-5 year outlook for construction, about \$5 billion dollars worth of investments coming with LG Chem battery plant in Holland, projects in North Muskegon, Reed City and Big Rapids as well. Access for All program focusing on math, construction related math, making sure participants leave with OSHA 30 credentials.

Apprenticeships hit a record high of 150 apprentices, recently started a women's caucus as women expand into the construction industry.

Nick Gandhi (Bureau of Labor Market Information and Strategic Initiatives, Department of Technology, Management and Budget) reported increasing administrative data that are beyond labor market related. Long term projections are going to be released summer of 2023, projections are through 2030.

Stephen Gillotte (LEO) reported that projections are showing a shortfall in Michigan of roughly 8,000 employees in infrastructure related jobs between now and 2030 (with a peak need in 2025-2026) even when current training numbers are considered.

Rich Franklin (Barry ISD) reported that there is a Career Fair happening on February 24th: The Career Fest will focus on four major career areas, with several career paths highlighted within each field. Featured career areas include: Business Management, Marketing, Finance, and Technology, Engineering, Manufacturing, Industrial Technology, Health & Human Services, Natural Resources, Agri-science, and Culinary Arts

VIII. Next Meeting Date

- a. Friday, May 26, 2023

CEAC PERFORMANCE METRICS

5.26.2023

REGISTERED APPRENTICESHIPS

Number of WMW-Sponsored Registered Apprenticeship Occupations: 34

	Current as of 5/15/23		
	Apprentices		Employers
	Completed	Current	Current
Construction	1	47	4
Healthcare	0	39	18
IT	0	0	1
Manufacturing	8	77	44
TOTAL	9	163	67

CAREER AWARENESS EVENTS/TALENT TOURS

January 1, 2023 – May 15, 2023:

Total number of teachers	58
Total number of students	969
Total number of events	5
Total number of employers	60