2023 HOT JOBS!

Your guide to high-demand careers in West Michigan

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West Michigan Works! serves the counties of Allegan, Barry, Ionia, Kent, Montcalm, Muskegon and Ottawa.

INDUSTRY TALENT COUNCILS

Employer-led talent councils are a collaboration of educators and economic developers, educators (K-12 and postsecondary) and employers in West Michigan’s high-demand industries. Regional collaboration and problem-solving address talent, curriculum and advocacy issues at a broader level, resulting in a larger skilled labor pool and increased job placements.

West Michigan is home to several talent councils that compiled in-depth expertise on their industries for the 2023 Hot Jobs List:

1. **The Employers’ Association (TEA) of West Michigan Wage and Salary Survey**
   - Focus: Manufacturing, Construction, Retail, Health Sciences, Information Technology
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

2. **Michigan Department of Technology, Management & Budget**
   - Focus: Manufacturing, Information Technology, Construction, Professional Services, Agribusiness
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

3. **Lightcast**
   - Focus: Manufacturing, Information Technology, Construction, Professional Services, Agribusiness
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

4. **O*Net O*NET OnLine. National Center for O*NET Development**
   - Focus: Manufacturing, Information Technology, Construction, Professional Services, Agribusiness
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

5. **The Construction Careers Council**
   - Focus: Construction
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

6. **The Agribusiness Talent Council**
   - Focus: Agribusiness
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

7. **The Construction Career Council**
   - Focus: Construction
   - Methodology: Data and employer feedback were used to determine the industry focus for the region.

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