



MiCareerQuest™

May 24, 2023 | DeVos Place

The Need



75 million workers will retire by 2030, yet only 51 million workers will enter the workforce to replace them.

**What are we doing to ensure they
choose a career in Agribusiness?**

Advanced Manufacturing? Construction?

Health Sciences? Information Technology?

Who's Involved

Intermediate Schools Districts (ISDs)

Allegan Area Educational Services Agency, Beth Johnston
Barry ISD, Rich Franklin
Ionia ISD, Ashli Jordan
Kent ISD, Eric Kelliher
Montcalm Area ISD, Penny Dora
Muskegon Area ISD, Steven Pettifor
Ottawa Area ISD, David Ladd



Employer Champions

Advanced Manufacturing

Dave Thelen, GR Tooling and Automation
Mike Stevens, Rockwell Automation

Agribusiness

Mary Rottschafer, Critter Barn

Construction

Kevin Lutz, Feyen Zylstra
John A. Hartwell, Operating Engineers Local 324

Health Sciences

Kelly Elkins, Trinity Health
Rob Ayotte, Corewell Health
Steven Smith, University of Michigan Health - West

Information Technology

Sharon Vriend-Robinette, Corwell Information Technology

Industry Talent Councils



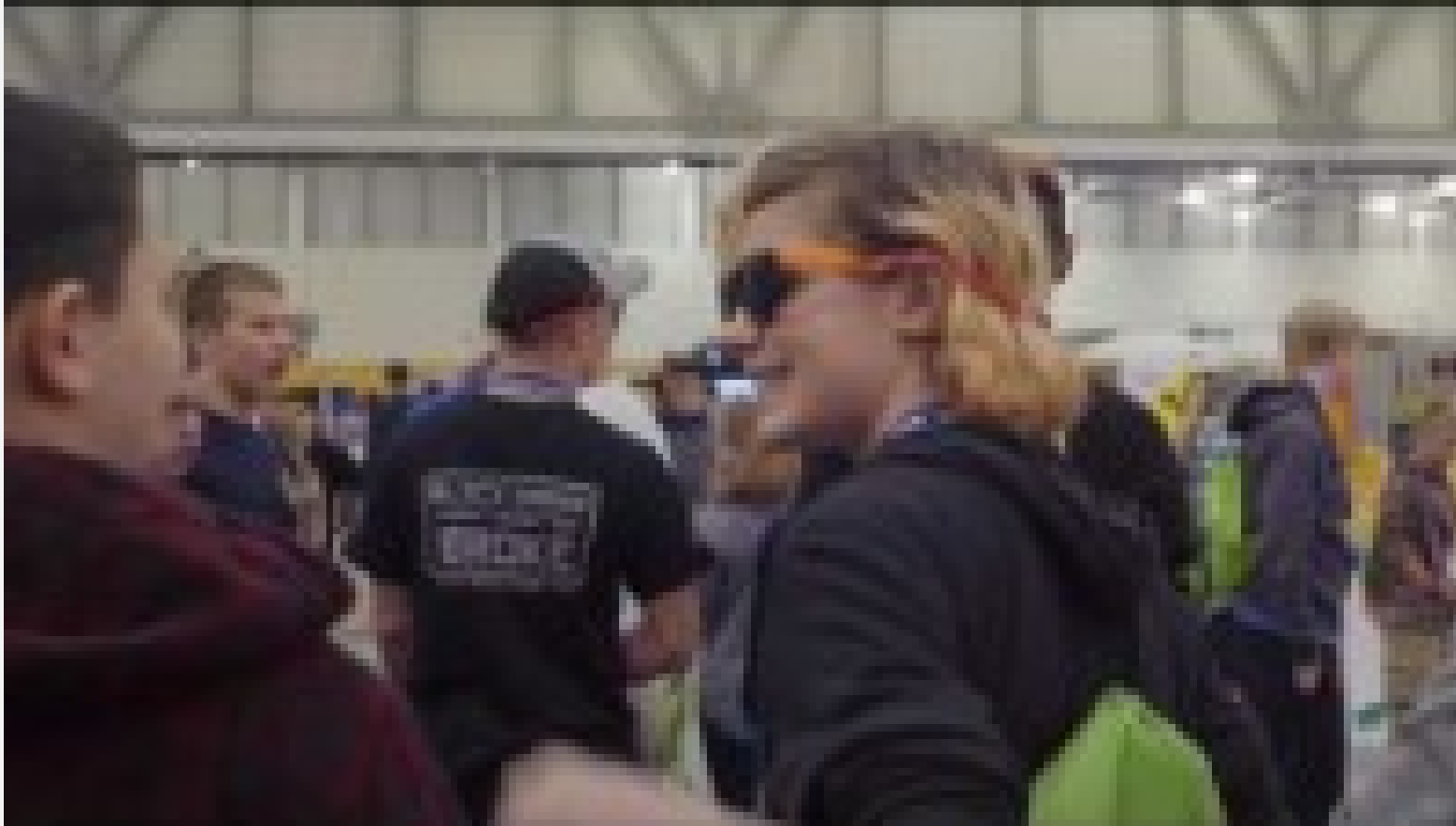
HOTJOBS! LIST
Your guide to high demand careers in West Michigan

Use the QR code to see the full list of jobs and their details.

SOC Title	Median Hourly Earnings	2019-20 Projected Growth	2018-28 Annual Openings	Recommended Credential*
CONSTRUCTION & ENERGY				
Architects, Except Landscape and Naval	\$39.70	6.40%	40	Bachelor's degree and 5+ years work experience
Brickmasons and Blockmasons	\$26.11	7.40%	60	Apprenticeship
Bus and Truck Mechanics and Diesel Engine Specialists	\$23.10	6.50%	220	Certification and long-term OIT
Cabinetmakers and Bench Carpenters	\$18.83	5.30%	210	Apprenticeship
Cargo and Freight Agents	\$21.99	9.10%	30	Moderate term OIT
Cement Masons and Concrete Finishers	\$19.81	8.10%	145	Apprenticeship
Construction Laborers	\$18.05	7.40%	635	Apprenticeship
Construction Managers	\$43.19	6.30%	130	Short-term OIT
Control and Valve Installers and Repairers, Except Mechanical Door	\$34.25	7.10%	55	Bachelor's degree and 5+ years work experience
Cost Estimators	\$29.80	6.40%	150	High school diploma and 5+ years work experience
Electricians	\$26.09	7.50%	310	Bachelor's degree
First-Line Supervisors of Construction Trades and Extraction Workers	\$28.46	7.70%	310	Apprenticeship or technical school and license
First-Line Supervisors of Landscaping, Lawn Service, and Groundskeeping Workers	\$23.34	5.30%	90	High school diploma and 5+ years work experience
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	\$26.20	11.80%	215	Certification and long term OIT, postsecondary non-de
Heavy and Tractor-Trailer Truck Drivers	\$27.08	6.40%	1485	Commercial driver's license, postsecondary non-degree
Landscaping and Groundskeeping Workers	\$15.79	5.80%	905	Short-term OIT
Operating Engineers and Other Construction Equipment Operators	\$23.56	6.70%	250	Certification and moderate term OIT
Plumbers, Pipefitters, and Steamfitters	\$24.06	9.80%	285	Apprenticeship and license
Railers	\$18.88	9.70%	85	Short-term OIT
Telecommunications Line Installers and Repairers	\$21.25	7.70%	35	Short-term OIT
Tile and Marble Setters	\$20.55	12.50%	40	Short-term OIT
Transportation, Storage, and Distribution Managers	\$32.21	6.10%	85	Bachelor's degree and 5+ years work experience
HEALTH SCIENCES				
Child, Family, and School Social Workers	\$23.23	7.20%	285	Master's degree and license or limited license
Clinical, Counseling, and School Psychologists	\$17.10	11.50%	50	Doctoral degree and license
Community Health Workers	\$21.64	9.10%	55	Certification
Dental Laboratory Technicians	\$18.83	13.30%	30	License
Diagnostic Medical Sonographers	\$31.48	11.90%	30	Associate degree and certification
First-Line Supervisors of Personal Service Workers	\$24.43	7.00%	140	Bachelor's degree
Health Educators	\$12.21	11.00%	110	Master's degree
Healthcare Social Workers	\$23.18	7.70%	225	Master's degree and license or limited license
Licensed Practical and Licensed Vocational Nurses	\$23.52	12.80%	80	License
Massage Therapists	\$44.97	12.70%	80	License
Medical and Health Services Managers	\$17.05	12.70%	360	Bachelor's degree, license and 5+ years work experience
Medical Assistants	\$19.34	7.00%	420	Certification
Medical Records Specialists	\$16.42	7.60%	90	Certification and license
Medical Secretaries	\$31.25	13.60%	505	High school diploma or equivalent
Mental Health and Substance Abuse Social Workers	\$21.55	20.80%	80	Master's degree and license
Nurse Practitioners	\$33.28	12.50%	50	Master's degree and license
Nursing Assistants	\$22.25	20.00%	40	Certification and license
Occupational Therapists	\$15.96	3.70%	185	Certification and license
Occupational Therapy Assistants	\$16.65	18.20%	60	License
Pharmacy Technicians	\$14.25	11.10%	80	Associate degree and license
Phlebotomists				
Physical Therapist Assistants				

The data-based **HotJobs! List** guides which jobs are featured at the event.

| What is MiCareerQuest?



...and agribusiness!

2019 & 2022 Event Highlights



2022

8,946 students registered.

2019 (Last in-person)

106 companies represented.

Employer satisfaction: **98%**

Educator satisfaction: **97%**

Student Testimonial

“I liked being able to look at careers from a broad spectrum rather than just engineering or just medical, etc. It broadened my views on what I might possibly be interested in. It was also a great way to learn about opportunities to prepare for a career in the future.”

– 2018 Participant

Student Experience

Experiential exhibits give students real connections to **high-growth, high-wage** jobs: college and non-college track

Standards-based curriculum connects the day to classroom learning



Student Flow

BLUE LANYARDS: 8:30-8:56 Manufacturing 8:56-9:22 IT 9:22-9:48 HealthSciences 9:48-10:15 Construction
RED LANYARDS: 8:30-8:56 Health Sciences 8:56-9:22 Construction 9:22-9:48 Manufacturing 9:48-10:15 IT
PURPLE LANYARDS: 8:30-8:56 IT 8:56-9:22 HealthSciences 9:22-9:48 Construction 9:48-10:15 Manufacturing
ORANGE LANYARDS: 8:30-8:56 Construction 8:56-9:22 Manufacturing 9:22-9:48 IT 9:48-10:15 Health Sciences

MiCareerQuest

May 24, 2023
DeVos Place
Grand Rapids, Michigan

MiCareerQuest.org
#MiCQ2023

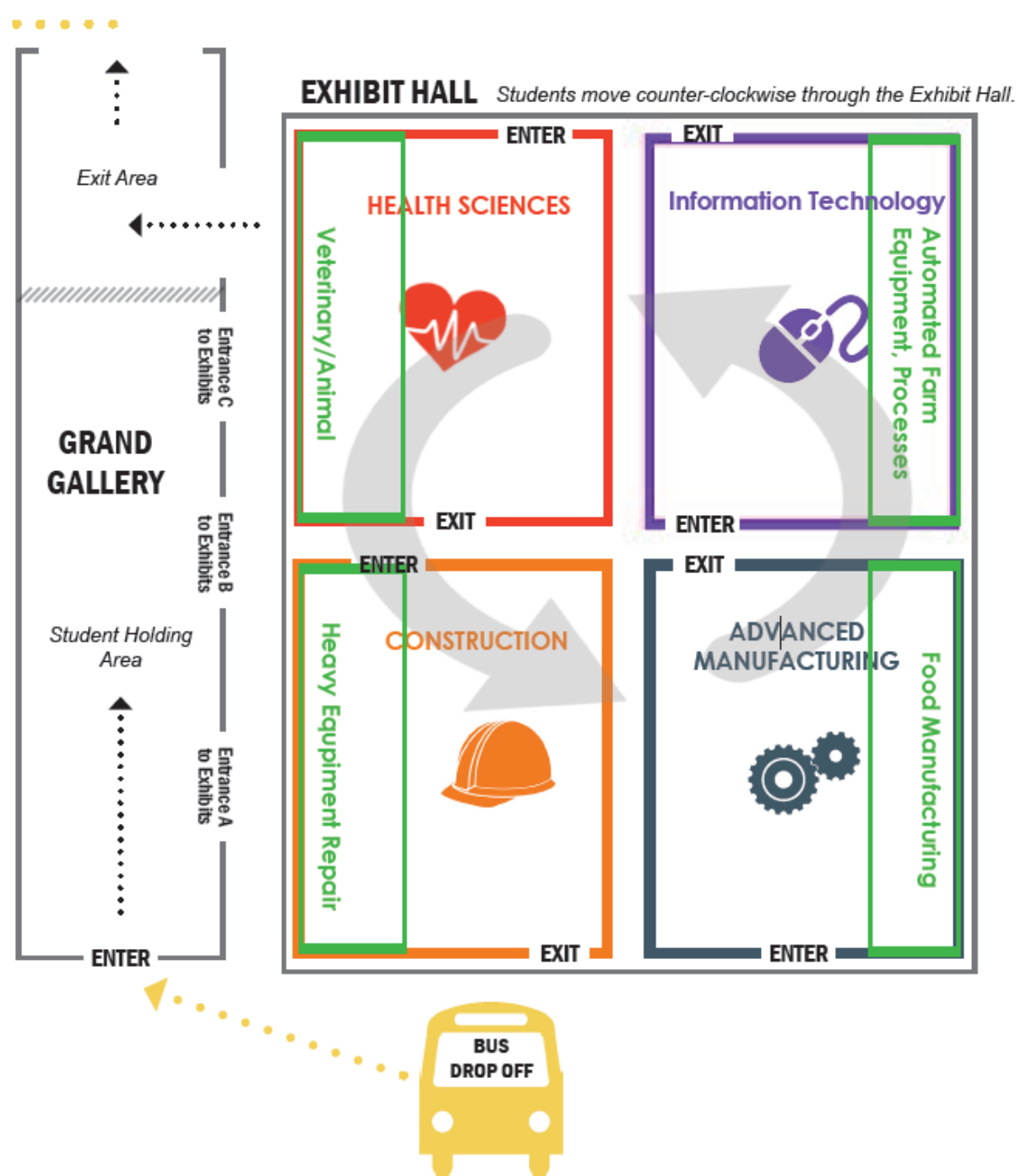


Exhibit Examples



Get Involved: Volunteering

Volunteering Registration open

- We need volunteers to help run the event! Lunch will be provided.
- Three shifts:
 - 7 - 11:30 a.m.
 - 11 a.m - 2 p.m
 - All day



Get Involved: Exhibiting

All five industries welcome new and returning exhibitors!

- Registration open until March 17
- Contact your Industry Council Lead or Maggie Ryan for more information



Get Involved: Sponsoring

The event is fully funded by generous donations to cover costs and keep the day free for students

- Opportunities open until March 3 or March 31, depending on level
- Organizations can reach out to their Industry Council Lead or Maggie Ryan



Tours

VIP TOURS

- MiCareerQuest is a popular event! There will be VIP guided tours held on the day of the event.
- Tours will be conducted at 9:45 a.m. and 11:45 a.m.

SELF-GUIDED TOURS

- A set number of registration tickets will be allocated for industry guests.





THANK YOU!

Questions?

