



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI
5/24/2019

I. Introductions

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

IV. Discover Manufacturing Week (Amy Lebednick)

V. MiSTEM Regional Strategic Plan (Kristofer Pachla)

VI. Student attendance (CTE Directors)

- Report out of processes and interventions to increase student attendance

VII. Grant Updates

- Marshall Plan

VIII. CEAC Metric Updates

IX. Council Member Activities/Initiatives

X. Next Meeting Date:

- a. Friday, September 27, 2019



Career and Educational Advisory Council
215 Straight Ave. NW, Grand Rapids, MI
2/22/2019

MINUTES

CEAC Members Present: Rich Franklin, Jay Ediger, Cheryl Burmeister, Linda Blankenship, Pat Walstra, Kristopher Pachla, Kyle Fiebig, Ted Paton, Dave Searles, Dan Remenap

CEAC Members Absent:

West Michigan Works! (WMW) Staff Present: Angie Barksdale, Brittany Lenertz, Kiosha Jeltema

Guests Present: Rachael Jungblut, Cary Stamas, Tamera Gaines, Glory Dean, Tammy Britton, John Austin

- I. Call to Order, Kyle Fiebig, Vice Chairperson, at 9:37AM. Kyle asked for introductions from those present.
- II. Purpose of the committee
Kyle Fiebig reviewed the purpose of the committee: To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.
- III. Review Previous Meeting Notes & Action Items
Motion – Rich Franklin
Second – Ted Paton
Item Approved by Vote – Motion carried
- IV. MIHEART Total Talent Report
Guest Presenter John Austin spoke about Total Talent. Key institutions and stakeholders work together to increase attainment of postsecondary credentials of workforce value. Some recent steps to enhance talent include the reintroduction of career development/planning in K-12, improved counselor education on college and career guidance, increased participation in early postsecondary credit-earning and expanded CTE, enhanced college and university completion and success initiatives, improved postsecondary guidance and transfer acceptance, strengthened data infrastructure, and Marshall Plan for Talent. The overall rate of educational attainment in Michigan is 44%, which includes credit-based certificates. Michigan is in the lower range of higher education attainment and GDP per capita compared to other states. 20.4% of Michigan adults have some postsecondary education but no credential versus 15.8% nation-wide. Michigan is 6th highest in the nation for share of college expenses. Michigan is ranked 40th in the nation for need-based undergraduate state aid for students. Some actions needed include setting statewide postsecondary attainment goals, increasing need-based state financial aid by \$400 million, creating tuition guarantees, increasing the number of school

counselors, increasing institutional annual operating support, supporting adult worker training and retraining, increasing participation in early college credit programs, and progressing transfer pathways and credit acceptance.

Angie Barksdale presented a handout with highlights from Governor Whitmer's State of the State address. The Governor's recently announced initiatives are in alignment with the data presented this morning.

V. Perkins Regional grant updates – CTE regional representatives

Linda Blankenship of Allegan ISD gave an overview of the Perkins grant. It is a substantial part of federal funding that helps to close the financial gap for students. Allegan is working to increase math & reading skills on the state's assessments. Funds are being used for Instructional Assistants in classrooms who work as tutors. This includes screening, designed interventions, and assessments.

Cary Stamas of Kent ISD commented that Reading & math are a focus area. Perkins is used to help at-risk students and English language support.

Dave Searles of Ottawa ISD said Perkins is used for at-risk populations, IEPs. Ottawa ISD is looking at access – there are 800 students in regional programming and they are trying to move the needle on regional programs. They are seeing much better placements of students in their programs, which leads to less attrition.

Ted Paton of Ionia ISD said Perkins is used for at-risk populations, ensuring they are following the interventions that are required by IEPs, and trying to fill academic gaps (such as in reading and math skills). Career Cruising to allow for more career exploration.

Rich Franklin of Barry ISD said funds are supporting career exploration.

Kyle Fiebig of Muskegon Area ISD (CTC): Math scores are low, especially with at-risk populations, so there will be more support there.

Cary Stamas stated that Perkins 4 will be kept for another year as transition before Perkins 5 starts. Unsure what the impact of the reauthorization will be. Definition of courses is needed. There are three options that the state has: industry-recognized credential, college credits attained, or work-based learning participation.

Kyle Fiebig stated that this will be kept as a standing agenda item.

VI. Marshall Plan Update

Angie Barksdale stated a second round of grants is still intended to be rolled out; \$36 million to be obligated by June 30, currently only \$15 million is obligated.

The council members discussed the funding further. Some council members heard there will not be second and third round of funding. Others reiterated the money is still there and does not go away – it must be spent for what it was intended for. The funds can be carried forward; The Senate bill is specific, so hopefully it will be available.

VII. Council Member Activities/Initiatives

Ted Paton of Ionia ISD: CJ program has been successful and has a strong partnership with Montcalm Community College. MDOC now allows internships and job shadows in Ionia

facilities. Also, the Michigan Corrections Officers' Union offers full tuition reimbursement, so it is almost free for students to get into the academy. There are lots of opportunities for careers in corrections.

Tammy Britton of Talent 2025: They are looking to make progress for employability & working with returning citizens. Working groups are up and running. Also, they are hoping to make positive changes to childcare, leading to greater access to childcare.

Dan Remenap of Allendale Public: (working w/ Dave Searles): Skills for Success is a big initiative, which emphasizes soft skills such as teamwork, communication, employability, and cooperation. Each school chose a topic to enforce throughout the school day. For example: if a student is racking up tardies, staff asks them how that affects their employability. A struggle is deciding whether or not to grade it. Dan's bias is to not grade it kids chase the grade instead of focusing on skills development. They are in the beginning stages. Time is always the issue.

Rich Franklin of Barry ISD: Work between Workforce Connections Group & Kellogg Community College. Some young men who have been successful shared during Chamber of Commerce awards banquet. One young man did not have a lot of options or belief in himself. Through mentoring and the skills program, he went to work for a local manufacturer. He shared that things are going well, and he was able to pick up his father from prison in the new car he bought himself.

Jay Ediger of Junior Achievement: JA focuses on kids having belief in themselves and having a sense of purpose. JA's model has a significant impact on kids' lives. For example: participants finish college at higher rates. They have seen growth in kids' scores. JA is an alternative method to aligning with common core benchmarks that schools are trying to reach. They just completed the JA Girls' Dream Fair, where girls are mentored by women, and discuss opportunities. 80% of the girls say have an increased sense of self-confidence about their future and about themselves.

Cheryl Burmeister of Arconic: Arconic is planning to hire over 300 employees this year. A challenge is attendance. Last week they let 5 employees go who were new hires in the last few months, but could not get to work on time. They do not seem to understand that companies need dependable people. If schools can help highlight this, it would be great.

Cary Stamas of Kent ISD: They will look at laws that took effect in January (improvement plans, Michigan career development model, work-based learning, etc) to see what they can do meaningfully and not just be in compliance. Programs are expanding.

Pat Walstra of Kent ISD (Adult Ed.): They have approximately 2800 adults enrolled in adult ed, 17 programs, and around 35 sites. Good advocacy last year led to additional dollars that went to special programs grants; Muskegon used to have 2, and now have 4 – Kent & Ottawa are new. This is a partnerships between career tech centers, adult education programs, and West Michigan Works!. There is a new supplemental grant that supports the special programs grants, but specifically adult education. New this year is funding through TIA for \$1.5 million; Region 4 was one of two areas awarded in Michigan – \$400,000 for Region 4. It has to be high school or GED driven and must have an IT integrated education training program linked to it, but is separate from Sec 107. They are looking to put distance learners and those who are very remote into the program.

Kyle Fiebig of Muskegon Area ISD (CTC): They are continuing to build their career academy model; using career portability framework intentionally for 6th-10th graders; work with 6th-8th graders to explore careers so that by the end of their 8th grade year they have an idea of what they want to do. They are working on expanding adult education; they now have an automotive program. There are now 4 programs: health, machining, welding, and automotive.

VIII. CEAC Metric Updates

Due to time, metrics will be provided with the minutes.

IX. Adjournment at 11:17AM by Vice Chairperson Kyle Fiebig

Next Meeting Date:

Friday, May 24, 2019

CEAC METRIC UPDATES

2.21.2019

REGISTERED APPRENTICESHIPS

- # of WMW Sponsored Registered Apprenticeship Programs: 18

	Apprentices	Employers
Healthcare	31 enrolled 83 completed	6
Manufacturing	47	22
IT	4	3
Construction	16	7
Professional Services	N/A	4
TOTAL	116	42

MICAREERQUEST

- April 24, 2019 (8:30A-1:45P)
- Target # of students registered: 9,000

2019 DISCOVER MANUFACTURING WEEK PLANNING

- Region 4 ISD Representatives to meet 3/4/19
- School Registration will open 3/18/19

2018 Q4 TALENT TOURS

- a. 17 Employers
- b. 161 Youth