



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI
5/22/2020

I. Introductions

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

IV. Demonstration of Junior Achievement's free online programming (Jay Ediger)

V. Perkins Regional grant updates – CTE regional representatives

VI. Grant Updates

- Marshall Plan

VII. Follow-up on feedback for CLNA Process (Cary Stamas)

VIII. CEAC Metric Updates

IX. Council Member Activities/Initiatives

X. Next Meeting Date:

- a. Friday, September 25, 2020



Career and Educational Advisory Council Minutes
215 Straight Ave. NW, Grand Rapids, MI
1/24/2020

CEAC Members Present: ALL: Kyle Fiebig, Jeanene Kallio, Jay Ediger, Patricia Walstra, Mike O'Connor, Cary Stamas, Linda Blankenship, Kristofer Pachla, Cheryl Burmeister, Jen Schotke, David Tebo

CEAC Members Absent: Cindy Brown, Dan Remenap, Dave Searles, Joe Schippa, Kevin Stotts, Rich Franklin, Ron Fukui, Susan Hatto, Ted Paton

West Michigan Works! (WMW) Staff Present: Angie Barksdale, Kiosha Jeltema, Amy Lebednick

Guests Present: Debbie Smith, Tamera Gaines

- I. Call to Order, Kyle Fiebig, Vice Chairperson, at 9:35AM. Kyle asked for introductions from those present.
- II. Purpose of the committee
To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.
- III. Review Previous Meeting Notes & Action Items
Motion – Jay Edinger
Second – Linda Blankenship
Item Approved by Vote – Motion carried
- IV. Perkins Regional grant updates – CTE regional representatives
 - Cary Stamas: Transition from Perkins 4 to 5 changes core performance indicators. Responsible for how CTE students are performing in Math, Reading/Language Arts, and Science (newly added). Although they have CTE students in tech education for half of a year, they are still accountable for their test results. Also there is a transition from technical assessments to recognized credentials. They are in the process of identifying what are the credentials students will earn and how curriculum will align to it. There are 8-9 pre-approved credentials: CNA, EMT, for example. Some programs will never have a credential – for example: a teaching credential only exists at the Bachelor's level. This is similar to the previous process where there were technical assessments in some but not all areas. Pathways and alignments, on ramps and off ramps are being looked at to reduce barriers. The Talend Triangle is one of 9 proposals from 6 regions applying to do some of this work. Credentials are a barrier for our special populations

– if the CTE does not pay for them, how will students accomplish them? There are some Perkins dollars for supports such as Parapros. David Tebo asked if there is a way to create a lower level credential for teacher prep programs that can be recognized with higher education through this grant. Cary stated there is not much leeway on what we can do due to regulations. How can we articulate credits so students have a leg up when they move on to college? Kristofer Pachla stated there is conversation with the state about potential micro-credentials that could help make the case. David stated they are going after a bold with OAISD to create 3 different CTE programs; one includes a program for teacher prep curriculum. He will bring this up with this group to try to advocate and move this proposition forward.

V. Grant Updates – Marshall Plan

- Kyle Fiebig: Each grade level has different metrics. What is the best way to build from exposure to intentional work? Movement is happening. Each specialist written into the grant covers 2 districts. Each district has a different outcome with a different priority. Outcomes have been good. Xello transition: from 0% completed EDPs to 70-80% completion. Xello has been a good thing overall. Currently there is a lawsuit with Xello for potential violation of FERPA – this should be resolved next week.

VI. Follow-up on feedback for CLNA Process (Cary Stamas)

- Cary Stamas: Input/best practices were gathered from council members at the last meeting on how best to address barriers and provide intervention. This happens every two years. Local Needs Assessment: Before spring break, all regions will need to identify activities based on the local needs assessment to show how we are going to align our activities to that assessment. Once activities are chosen ISDs will need to show how those activities will align with one of the six. This is different from the conference call we had on November 26, 2019 for local region plan 61B. All locals may need to have their own plan, but regionally we will still need to have a regional plan for 4b.

VII. Career Pathways Grant for 51.0000 Health Sciences (Cary Stamas)

- Perkins grant dollars will be used for Perkins regions to propose how they will bring higher education, workforce development, and CTE to identify credentials, alignment, and career pathways. Six regions submitted a proposal; it was offered to other Perkins regions. MAISD and WMW jumped on board and WMHCC is involved. Also the health council in 4a. MCC, GRCC, and Western MI University are involved, and Spectrum, Metro, MFB, Meijer Pharmacy, and Spartan Nash pharmacy employers have signed on. We will know in February if we were improved. We need representation. Between February – November, will look at credentials and alignment. In November SOM receives the report and they review and send back with feedback. 2012-2022 (may even be 2023) classes are rolled out based on the transition. Health is the biggest industry in our area. Pharm Tech, EMT, and CNA are some of the credentials we will look at. The application is strong because of the collaborative efforts that already exist. Cary will have 1-2 people to coordinate the process.

VIII. CEAC Metric Updates

- See attached. UPDATE: Ionia will participate in this year's MiCareerQuest by bringing 6 students.

- David Tebo requested the definition of Talent Tour & information on how to contribute data. This will be sent out to the group.

IX. Council Member Activities/Initiatives

- Angie Barksdale: IET funds have been used for corrections officers and CDL program. The funds are set to expire March 31; have asked for an extension through June 30. Senator Horn dropped a bill yesterday requesting \$36.5 million for Going PRO Talent Fund. This is its own supplemental bill – hopefully it will be approved.
- Jay Edinger: Junior Achievement has been engaged in 3 learning labs: 5th grade kids will operate a town for a day; middle through high school students will learn financial literacy and establish a family budget; an integrated architecture building has been purchased.
- Tamera Gaines: MICA 2.0 funds were released this week. The state is looking forward to seeing outcomes for more sectors. The grant ends in 2021.
- Patricia Walstra: IET Corrections training occurring in Montcalm, and it started in Muskegon again. CNA and CDL programs have started, working with KISD, and hoping to use IET. There are 17 adult education programs at 45 sites (including satellite sites), with 3,000 students. They are at full capacity. Rewriting funds for WIOA grants, Adult Education Section 107 special programs.
- Mike O'Connor: 2nd year of offering Section 107 programs – offered in Allegan and Ottawa counties. Programs include Introduction to Solidworks, medical technician, CNA, CNC, welding, medical office, and construction.
- Cary Stamas: Second year of Adult Education Section 107, rewriting funds for WIOA dollars again.
- Linda Blankenship: PR initiative Spark to Success Campaign is a campaign surrounding career pathways and includes videos, printed documents, and data.
- Kristofer Pachla: A grant program for MiStem is launching today. They are bringing on a computer science program in mid-July. Working w/ West Michigan Tech Talent to talk about career pathways in computer science. GVSU is 6 months into its new president – she has taken career pathways seriously, and language will probably align with pathways.
- Cheryl Burmeister: Arconic is going back to being named Howmet in April. Their apprenticeship program is growing – they currently have 15 apprentices and are looking to expand. They have 2 mechatronics apprentices and looking at sponsoring 1 more. Arconic is looking to build an internal pipeline – many of their employees and leaders are looking to retire.
- Jen Schotke: Promise Zone of Grand Rapids – all graduating high school seniors (and those who live in Grand Rapids) are eligible for 2 years of free tuition at GRCC. This is important for Grand Rapids public schools. They are seeking their next superintendent. Initiative to Reimagine Grand Rapids high schools.
- David Tebo: In Hamilton, asking for a bond in May to build a new junior high building w/ dedicated CTE space. Will build programs around educating “birth to gray”. He has a staff person building pathways at each grade level – each grade focuses on a deep dive of an industry. From exposure for lower level grades up internships for older students. School board proposed another position – there is great support from staff and the community to commit to getting kids ready. He is willing to share what they have and wants to collaborate on other great work people are doing.
- Kyle Fiebig: Showcase night – 1 person was hired on site. Usually employers leave before the graduation ceremony, but this time many stayed. They were more engaged this Showcase.

- Amy Lebednick: Multi-industry Talent Council meeting – Chair/Co-chair from each of the 5 Talent Councils will be convening to talk about how they can collaborate on programs such as parent engagement and better coordination between employer/School-student.

X. Adjournment at 10:45AM by Vice Chairperson Kyle Fiebig.

XI. Next Meeting Date:

- a. Friday, May 22, 2020

CEAC METRIC UPDATES

5.22.2020

REGISTERED APPRENTICESHIPS

- # of WMW Sponsored Registered Apprenticeship Occupations: 22

	Current as of 5/22/20		
	Apprentices		Employers
	Completed	Current	Current
Healthcare	109	27	4
Manufacturing	13	87	35
IT	3	5	6
Construction	19	10	8
Professional Services	0	0	0
TOTAL	144	129	53

Over the last few months, we have added new apprentices in Manufacturing and Healthcare and 3 new employers under our Manufacturing standards. We are still continuing our work in apprenticeships and though the pandemic has slowed things down a bit, we are still looking at an expansion of programs. We are on track to have our first cohort of Surgical Technician Apprentices start in the Fall of 2020. We are also working to finalize another manufacturing occupation for an Operations Manager program. Many of our registered apprentices have expected completion dates for later this spring and we are looking forward to more apprentices advancing their careers and wages upon completion.

MICAREERQUEST

The 2020 MiCareerQuest event was canceled due to the pandemic. Planning is in process for the 2021 event.

2019 DISCOVER MANUFACTURING WEEK

The Discover Manufacturing Executive Team has begun some discussion regarding how to proceed in light of the pandemic. They are discussing the possibilities of either hosting a virtual event or delaying the in person tours to a timeframe that meets the needs of students and our business partners (possibly Spring).

TALENT TOURS – January 1, 2020 – March 31, 2020

- 22 Employers
- 17 Youth