



The Construction Careers Council is comprised to include local West Michigan employers, training providers, and union representation.

MISSION: *"The Construction Careers Council creates a bright future for West Michigan's construction industry by building a diverse and qualified workforce."*

Council Strategies

Campaign	Train	Sustain
<p>Projects/Initiatives that encourage those of all ages to pursue a career the construction industry.</p>	<p>Projects/Initiatives targeting training for incumbent workers or those interested in the joining the construction industry.</p>	<p>Projects/Initiatives aimed at placing and retaining talent in the construction industry.</p>



Key Accomplishments

- Established in May 2021
- Council's foundational principles set
 - Mission statement
 - Logo
 - Strategies
 - Community partners
- Strategic and Project Planning
- Traveling Roadshow
 - 2 schools – 32 students
 - 2 Local Employers
- Website Built - [Construction Careers Council | West Michigan Construction Talent Council](#)
- Women who Build West Michigan Nominations





Looking Forward

- Women in Construction Week
- Block Party Trades Show – Godwin Heights
- Expanding the Traveling Roadshow
- Careers in Construction Month
- Projects aimed at increasing DE&I within the industry.



Questions?

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