



Career and Educational Advisory Council Agenda
215 Straight Ave. NW, Grand Rapids, MI
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Meeting ID: 225 439 325 221 Passcode: Gj593u

1/27/2023

I. Introductions

II. Purpose of the committee

To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.

III. Review Previous Meeting Notes & Action Items

IV. MiSTEM

V. Regional Grant Updates – CTE regional representatives

a. Adult Education Grants

VI. CEAC Metric Updates

VII. Council Member Activities/Initiatives

VIII. Next Meeting Date:

a. Friday, May 26, 2023



Career and Educational Advisory Council
215 Straight Ave. NW, Grand Rapids, MI 49504
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Meeting ID: 272 599 479 830 Passcode: ge9X9R
9/23/2022 9:30 a.m. - 11:00 a.m.

Minutes

CEAC Members Present: Tonia Castillo, Michael O'Connor, Chauncy William, Patricia Walstra, Rich Franklin, Lisa Hungerford, Ginger Rohwer, Kim Baron, Cheryl Burmeister, Kimberly Slazek, Kyle Fiebig, Cary Stamas, Rich Okoniewski, Jay Ediger

CEAC Members Absent: Ryan Bennett, Luke McCotter, Jimmy Brady, Dave Searles, Ted Paton

West Michigan Works! (WMW) Staff Present: Angie Barksdale, Amy Lebednick, Chad Patton, Tasha Evans, Dane Sanders

Guests Present: Anne Pentiak (virtual), David Tebo (virtual), Nicholas Gandhi (virtual), Julie Parks (in person)

- I. Call to Order at 9:30 a.m. by Chairperson, Tonia Castillo. Tonia requested introductions of those in attendance.
- II. Purpose of the committee
To assist the WDB in facilitating and building a collaborative partnership between employers, labor, workforce development advocates, local school districts, postsecondary institutions, and training centers to identify and collectively develop and implement training strategies that effectively address Michigan employers' talent needs.
- III. Review Previous Meeting Notes & Action Items
Tonia indicated her name was misspelled in the meeting minutes May 13, 2022 and requested the correct spelling be updated. With no additional changes, Tonia requested a motion to approve the minutes as amended.
Motion – Mike O'Connor
Second – Kyle Fiebig
Item Approved by Vote – Motion carried
- IV. Discussion: How are local districts planning to meet the new state requirement to include a career exploration/development class?:
Chad Patton reported that there is new legislation which was recently passed which requires schools to have career exploration in the classroom. Chad inquired if any of the members had heard or received any additional information. Discussion took place. Members reported that it may be required for high school sophomores, which is being heard from the Michigan Community College Association (MCCA), some ISD partners indicated they have not heard about this new legislation. Staff reported that as new information becomes available, the CEAC will be updated.

- V. Regional Grant Updates:
- Julie Parks Grand Rapids Community College (GRCC), reported that a \$2.9 million dollar grant was awarded to GRCC, Michigan Works!, Spectrum Health, Cherry Health, and Trinity Health systems by the Department of Health and Human Services (DHHS). This grant will expand the public health workforce in West Michigan. The funding is slated to begin October 2022 through 2025. The focus is on 150 individual workers in community health workers, with approximately 60% going directly toward students.
- Ginger Rohwer (MiSTEM), reported award over \$200,000 in place based, project based, and problem-based grants.
- Michael O'Connor (Zeeland Adult Education), reported on Section 107 grants – in Ottawa County there are medical office program, applied welding tech, teacher academy, certified nurse assistant, property maintenance and electrician technician.
- Cary Stamas (Kent ISD), reviewed expanding teacher academy, proposal coming forward. Career tech ed, grant for up to \$100,000 to recruit, retain and train.
- VI. Career Technical Education (CTE) Regional Representatives Updates:
- Kyle Fiebig (Muskegon Area ISD) relayed that students want a better problem-solving class, focusing on student design and thinking methodology for how to become better thinkers and problem solvers.
- Cary Stamas (Kent ISD) inquired what is the delivery for the CTE programs? The focus has been on the tech center itself; the footprint is not growing as the facility is at capacity. How to increase capacity? Local districts have developed new programs. How do we not duplicate services? How do we support the CTE instructors as that is not always their full-time job, and this support leads to student success. Solution – bring the instructor to the students?
- Rich Okoniewski (Allegan County Technical & Education Center) discussed evidence-based grading and reporting aligning with what students need to meet true competency. Evidence based on true competency on what they did not understand and then work on acquiring that knowledge. Goal is to transition to Transeo and away from Xello and Career Cruising. Leading students to understand their aptitude and what that means to be successful in a career. Additional discussion took place on program placements within special education, alternative education, creating non-CTE program curriculum, continuum of services.
- VII. Region 4 Adult Education Update: Patricia Walstra
- Pat Walstra reported on partnering with CEAC, 15 programs re-upping their grants, 3,700 in last year, up from prior year, 900 were distant learning students. Two-thirds are female between 25-44 years of age. ABE – adult basic education is seeing influx, as they are reading near 9th grade level. 127,000 individuals do not possess HSE/GED. Kent and Ottawa have had growth in ESL.
- VIII. CEAC Metric Updates:
- Angie Barksdale referenced the CEAC metrics. Jay Ediger inquired about submitting Junior Achievement numbers. Angie stated that if desired, they can be sent to Dane Sanders to incorporate into the metric reporting.
- IX. Council Member Activities/Initiatives:
- Amy Lebednick, reported that there will be three Industry Talent Council led career exploration events. Beginning in October 2022, the Construction Careers Council has activities planned to celebrate Careers in Construction Month. Some activities include Talent Tours, Travelling roadshow, Mythbuster campaigns. Discover Manufacturing is gearing up for in person Discover Manufacturing week November 7- 11, which is aimed to inspire next generation manufacturers and dispel any myths regarding manufacturing. The West Michigan Tech Talent Council is gearing up for its annual Mi{Code} Experience which introduces 3rd-5th grade students to coding and computer science career

paths. Teachers can register for a date and time starting in October for a timeframe in National Computer Science Week and the following week (Dec 5- 16).

Ginger Rohwer (MiSTEM) reported Advanced Manufacturing Camp, 28 students enrolled in partnership with College of Engineering.

Jay Ediger (Junior Achievement) states that JA correlated with state curriculum. MDE and financial literacy standards. Piloting 5th and 6th graders in spring of 2023.

Lisa Hungerford (Talent First) reported round table with superintendent and CEOs, reconnect about the turnover and connect with employers for what they want from students. Increase work-based learning, process needs to be streamlined for employers as the process is different from school to school and district to district.

Julie Parks (GRCC) stated there is a need to help parents come along with understanding competency-based learning. Discuss the value of Skill Trades.

X. Tonia Castillo adjourned meeting at 10:58 a.m.

Next Meeting Date: January 27, 2023

CEAC PERFORMANCE METRICS

1.27.2023

REGISTERED APPRENTICESHIPS

Number of WMW-Sponsored Registered Apprenticeship Occupations: 33

	Current as of 1/19/23		
	Apprentices		Employers
	Completed	Current	Current
Construction	23	33	12
Healthcare	161	41	18
IT	4	0	7
Manufacturing	49	77	60
TOTAL	237	151	97

CAREER AWARENESS EVENTS/TALENT TOURS

September 1, 2022 – December 31, 2022:

Total number of teachers	65
Total number of students	9464
Total number of events	135
Total number of employers	119