A Regional Industry Collaborative

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U.S. Health Care Job Openings for January 2012 through December 2017 (1,000s)

Average HC Job Openings
JAN 2016 to DEC 2017
1,024,000
Collective Impact

- Common Agenda
- Shared Measurements
- Mutually Reinforcing Activities
- Continuous Communication
- Backbone Organization
Mission
To strengthen the West Michigan healthcare industry by identifying, developing, and promoting healthcare career opportunities.
Industry Collaborative: Talent Strategy

- Outreach and Promotion of Healthcare Careers
- Education and Training
- Funding and Resources
- Retention
Council Membership
MiCareerQuest

Promoting healthcare careers and inspiring future talent through hands-on experiences

- 5 years
- 40,000+ students
- 100+ healthcare exhibits
Medical Assistant Apprenticeship

As of May 2019:

- 121 Hired
- 74 Graduated
- 27 Currently enrolled
- 20-49% Diversity
Sterile Processing Technician Apprenticeship

Since 2018:
- 5 SPT Graduates
- 60% Diversity
CNA Training Program

Since 2017:

474 CNA graduates from six local training providers
61 of those graduated from MCTI training partnership
Federal and Local Workforce Funding

Over $6.2 million awarded in consortium grants
Value and Benefits

- Reduced Time-to-Fill 🔻
- Reduced Vacancy 🔻
- Increased Diverse Hiring 🔺
The Alliance for Quality Career Pathways Model

1. Well-connected and transparent education, training, credentials, and support services

- e.g., ABE, TANF, or workforce system
- e.g., high school or CTE

2. Multiple entry points
- for both well-prepared students and targeted populations

- e.g., postsecondary system
- e.g., apprenticeship

- e.g., military or civilian workplace

3. Multiple exit points

- e.g., 4-year degree
- e.g., 2-year degree
- e.g., Certificate, diploma

Increasing skills, competencies, and credentials informed by industry/employers

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