Mission Statement

“The Agribusiness Talent Council is an employer led collaborative that seeks to expand the talent pool by promoting career pathways and opportunities in West Michigan’s agribusiness industry.”
Our Council’s History

Food Processing Talent Council, January 2018 >>>> Agribusiness Talent Council

Rebranded ourselves: - align with Michigan’s Industry Clusters
  - Inclusive of all forms of Agribusiness employers

Bi-Monthly Meetings, average of 4-6 employers attending

Have developed a Logo, Mission Statement
  - nearly complete on our Org Structure
  - moving into project planning on our four strategies
ATC Strategies

Training

Recruitment/Retention

Promoting the Industry

Resources
Training of current and new employees is a high priority:

> promote and utilize available grant dollars
Going Pro Talent Fund
Incumbent Worker Training
MAICA 2.0 (Michigan Apprenticeship Industry Cluster Approach)
MICA 2.0 (Michigan Industry Cluster Approach).
Recruit/Retain

Attracting new talent and keeping current skilled workers is a shared need

- Engage in Work Ready! courses from West Michigan Works!
- Train new workers, and upskill current workers into new roles
- Utilize Talent Pipeline Management
- “Planting Seeds for the Future”
Promote the Industry

Food Processing /Agribusiness suffers from an image problem

- Projects to change that narrative
- Promote the industry as a viable career path to students and job seekers of all ages
Resources

Finding the time, money, and other resources

- Utilizing the Michigan Industry Cluster Approach 2.0 awarded funding to assist in developing solutions to this strategy
For more information, please connect with Kyle Tarkington, ktarkington@westmiworks.org