West Michigan Works! (WMW) Workforce Development Board Meeting (WDB)
Executive Committee
Westside Service Center
215 Straight Ave. NW • Grand Rapids, MI 49504
Monday, March 13, 2017 • Meeting 11:30 a.m.

AGENDA

1. Call to Order, Chairperson Dave Smith

2. Public Comment – Agenda Items

3. Approval of the January 9, 2017 Minutes Action Required

4. West Michigan Works! Website Discussion Item
   Jane Kreha, WMW Marketing & Communications Director

5. Nomination of WMW WDB Members Action Required
   Dave Smith, WMW Chairperson

6. Offender Success Program Information Item
   Angie Barksdale, WMW Chief Operating Officer

7. 2018 Statewide Key Priorities Information Item
   Jacob Maas, WMW Chief Executive Officer

8. Governor’s Talent Investment Board (GTIB) and Information Item
   Governor’s Education & Talent Summit
   Jacob Maas

9. General Updates Information Item

10. Other Business

11. Public Comment

12. Adjournment

Next Scheduled Workforce Development Board Meeting:
   May 8, 2017
   located at Haworth Inc. Holland, MI 49423
West Michigan Works! (WMW) Workforce Development Board (WDB)
Executive Committee Meeting
Westside Service Center
215 Straight Ave. NW
Grand Rapids, MI 49504
Monday • January 9, 2017 • 11:30 a.m.

MINUTES

MEMBERS(ALTERNATES PRESENT): Mark Bergsma, John Buchan, Jay Dunwell, Jim Fisher, Heather Gluszewski, Jon Hofman, Scott McLean, Dave Smith, Shana Welch, Sherry White

MEMBERS(ALTERNATES ABSENT): Rebecca Herrington

STAFF PRESENT: Jacob Maas, Angie Barksdale, Brittany Lenertz, Deb Lyzenga, Janette Monroe, Brenda Isenhart, Nancy Wiest

GUESTS PRESENT: None

1. Call to Order, Chairperson Dave Smith at 11:42 a.m.
2. Public Comment- Agenda Items- None

3. Approval of the November 14, 2016 Minutes
   Action Required
   Motion – Sherry White
   Second – Scott McLean
   Item Approved by Vote – Motion carried

   Dave Smith welcomed new executive committee members to the meeting: Mark Bergsma, Heather Gluszewski, and Sherry White. All committee members currently serve on the WMW WDB. Dave noted that the new executive committee members have agreed to serve as Chairpersons on the newly formed subcommittees of the WDB.

4. WMW Service Delivery Models
   Discussion Item
   Angie Barksdale, WMW Chief Operating Officer, reported that as part of WMW’s Strategic Plan, one of the strategies is to conduct an annual review of the service delivery models. ACSET received a letter from Barry Intermediate School District indicating that it is no longer going to contract with ACSET WMW beginning July 1, 2017. Angie provided members a hand-out regarding service delivery. Angie discussed with committee members that currently a Request for Proposals (RFP) draft is being prepared. WMW is proposing to bring direct delivery of services for Out-of-School Youth (OSY) in Allegan, Barry, Ionia, and Montcalm counties; in Kent County, the focus will be on two core partners to deliver services for OSY; and for In-School Youth (ISY) programs, WMW recommends that one service provider be selected in each of the counties of Allegan, Barry, Ionia, Kent, Montcalm, and Ottawa. Angie noted that Muskegon County currently provides all programs in house, and this delivery system should continue. Jacob Maas, WMW Chief Executive Officer, provided background insight on programmatic and fiscal cost savings. Further discussion occurred. Jacob indicated that this draft RFP should be ready for vote at the full WDB meeting in February. Jacob and Angie answered members’ questions. Jim Fisher, Vice-
Chairperson (PADNOS), made a motion recommending that this be taken to the full board for approval in February. Angie requested additional recommendations. Brenda Isenhart, WMW Chief Financial Officer, provided fringe benefit history, and Jim Fisher further recommended that an “opening paragraph be added to the document from the Executive Committee” recommending the support.

**Motion – Jim Fisher**

**Second – Scott McLean**

**Item Approved by Vote – Motion carried**

5. **Offender Success (OS) Program- formally known as Prisoner Re-Entry Program**

   Angie Barksdale reviewed with committee members that prior to regionalization in October of 2015, ACSET contracted with the Michigan Department of Corrections to administer the Offender Success (OS) Program (formerly the Prisoner Re-Entry Program (PRP) in Kent and Allegan Counties. The West Shoreline PRP included the counties of Muskegon, Ottawa and Oceana counties. After regionalization, ACSET contracted with MDOC to operate PRP in the West Shoreline counties and Kent and Allegan counties. Angie reviewed that last summer, the MDOC released an RFP looking for one (1) administrative entity to propose for the region. In response to the RFP, ACSET (the 7-county WMW Region 4b area) partnered with Michigan Works! West Central, Region 4a (a 6-county area), to cover the 13-county Region 4, and Michigan Works! West Central submitted a proposal. If Michigan Works! West Central’s bid was accepted, the intent was for ACSET to subcontract with Michigan Works! West Central for OS services in Region 4b. However, rather than awarding a contract to Michigan Works! West Central, MDOC offered ACSET another contract extension effective October 1, 2016 through September 30, 2017. ACSET has continued working with MDOC which requested that ACSET take on Barry County and that Oceana County PRP be administered by counties further north.

   Angie stated that on December 19, ACSET received a corrective action letter from MDOC requesting resolutions to the findings with a 10-day turnaround time period. ACSET requested an extension because it wanted to provide WDB input before submission of responses to MDOC. Angie provided a copy of the letter. Angie reviewed the letter with the members and the responses ACSET provided to MDOC. Angie also reviewed some of the differences in the OS program compared to other WMW programs.

   Angie stated that MDOC has sent emails recently to the RFP bidders indicating that they are going to award the proposals that were previously received, effective April 1, 2017. However, ACSET currently has a contract with MDOC through September 30, 2017. Discussion followed. Jacob and Angie answered committee members’ questions. Brenda Isenhart, WMW Chief Financial Officer, also noted that if ACSET does not administer the program, additional finances would have to come from West Michigan Works! funds in order to still provide services to that particular population. Jacob suggested that if MDOC is truly moving in this direction, a formal notification from MDOC would need to be received, and WMW would have to notify legislators and others to request a transfer of this program to the Workforce Development Agency (WDA). Jacob stated that support from the Executive Committee in the upcoming months could be requested. Jay Dunwell noted that other agencies, such as Talent 2025, provide similar programs.

6. **WMW WDB Subcommittee Formations and Chairpersons**

   Jacob Maas, WMW Chief Executive Officer, provided a handout to committee members of the subcommittee interests from the information collected in December. Jacob reviewed that this document lists each subcommittee and to which committee board members were assigned. Angie reviewed that the WMW Bylaws indicate that the Chairperson appoints the members. Jim noted some imbalance and recommended that Mark Bergsma, Chair of the Outreach and Communications...
Subcommittee, choose the members of that subcommittee. Jacob and Angie recommended that Mark consider non-board members, but use other partners in the region. Brief discussion followed. Heather further suggested a reminder be brought up at the full board meeting in February. Angie reviewed the template of “Next Steps” and the “Action Plan” page for subcommittees. Angie stated that every chair should have received the objectives, alignments, staff support person assigned, expected quarterly meetings, and goals/metrics. Each subcommittee will report back to the Executive Committee and then the full board. Industry Councils will fall under the Employer Solutions to continue that connection.

7. WMW WDB Board Memberships
   Discussion Item
   Jacob Maas, reviewed with committee members that the WMW WDB currently has three (3) openings, two (2) Union-based and one (1) Community-based. Jim suggested meeting with WMW staff to further discuss possible members for the openings.

8. General Updates- Janette Monroe, ACSET Executive Assistant, requested a change in meeting location for the May 8, 2017 Executive Committee meeting. Heather Gluszewski stated that Haworth would host the meeting at its office in Holland. Committee members agreed on the location change.

9. Other Business- None

10. Public Comment- John Buchan requested that a synopsis of the WDB strategic plan’s goals and status be presented at the next Executive Committee meeting.

11. Adjournment at 12:58 p.m. by Chairperson Dave Smith
MEMORANDUM

TO: West Michigan Works! (WMW)
Workforce Development Board (WDB) Executive Committee

FROM: West Michigan Works! Staff

DATE: March 6, 2017

RE: Nomination of WMW WDB Members

As of February 2017, WMW has been seeking applications to fill three (3) vacancies on our WDB, two (2) representing Labor Organizations and one (1) Business seats.

Jonas Talbott has served as an officer of International Brotherhood of Electrical Workers (IBEW) West Michigan Local No. 275, apprenticeship committee member, and Assistant Business Manager. Mr. Talbott has been nominated by Sean Egan, IBEW Local 275 Business Manager.

David Kitchen has served as an Instructor and Training Director for West Michigan Training Alliance for many years and is instrumental in developing electricians in Western Michigan. David has been nominated by Sean Egan, IBEW Local 275 Business Manager.

WMW is seeking approval from the Executive Committee to support nomination of Jonas Talbott (Employee Rep) and David Kitchen (Labor Training Rep) to the ACSET Governing Board in April 2017 for appointment to serve on the WMW WDB.
February 16, 2017

Dear Nominating Committee:

As Business Manager of International Brotherhood of Electrical Workers (IBEW) Local 275 in Western Michigan, I recommend Jonas Talbott for nomination to the West Michigan Work! Workforce Development Board.

Jonas Talbott has served as an officer of IBEW Local 275, apprenticeship committee member, and Assistant Business Manager including job placement. He coordinates often with Employers on identifying people and skills required in the electrical construction and maintenance industry. He brings a wealth of practical and professional knowledge regarding this industry in all of his work.

I believe Jonas Talbott’s presence on the regional board will greatly benefit the talent development programs, services, and initiatives in West Michigan and I am pleased to offer this letter of support.

Sincerely,

Sean Egan
Business Manager/Financial Secretary
IBEW Local 275

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February 23, 2017

Dear Nominating Committee:

As Business Manager of International Brotherhood of Electrical Workers (IBEW) Local 275 in Western Michigan, I recommend David Kitchen for nomination to the West Michigan Works! Workforce Development Board.

David Kitchen has served as an instructor and Training Director for the West Michigan Electrical Training Alliance for many years and is instrumental in developing electricians in Western Michigan. David brings a wealth of knowledge regarding both identifying and developing our workforce with both the IBEW and our Employers.

I believe David Kitchen’s presence on the regional board will greatly benefit the talent development programs, services, and initiatives in West Michigan and I am pleased to offer this letter of support.

Sincerely,

Sean Egan
Business Manager/Financial Secretary
IBEW Local 275
EXPAND THE SKILLED TRADES TRAINING FUND (STTF)

**THE PROBLEM:** The demand for STTF exceeds supply.

STTF is the most successful workforce program in decades, but is underfunded relative to ongoing worker needs. The program creates new opportunities, which help foster:

- Substantial economic growth and local prosperity
- Increased earnings for families and communities across Michigan
- Support for new innovations
- Increased long-term productivity
- Local job growth

**THE RESULTS:** Last year, an $8.7 million investment resulted in $112.7 million in leveraged resources; 2,913 jobs created and 6,479 jobs retained.

**ACTION NEEDED:** Increase STTF investment

**INVESTMENT:** $20M increase

INVEST IN P.A.T.H. WORKER TRAINING

**THE PROBLEM:** Demand for training programs exceeds available funding.

Through PATH, tens of thousands of individuals have ended their dependence on public assistance and become skilled, productive contributors to Michigan’s economy. With additional investment, Michigan could train even more workers and meet employer demand for 21st-century skills.

**THE RESULTS:**

- The number of families receiving cash assistance in Michigan has gone down by 70 percent since 2011.
- Statewide productivity and per capita income levels are rising.
- Michigan’s poverty rate has declined every year since 2011, and now stands at 15.8 percent.

**ACTION NEEDED:** Increase federal TANF investment for PATH training

**INVESTMENT:** $10M increase
SUPPORT & GROW JOBS FOR MI GRADUATES

THE PROBLEM: Many MI youth face challenges completing their education.

Career and technical education is a priority for this Legislature. Michigan Works! and its partner, Jobs for Michigan’s Graduates, are actively engaged in skill-building for at-risk youth. We especially focus on preparing them for middle-skill jobs—those requiring some postsecondary education but less than a four-year degree—that will make up the largest segment of our labor market for years to come.

THE RESULTS:

- Overall employment for 16–24 year-olds was **improved by one-third**.
- This year, **99 percent** of all freshman through junior year JMG students **returned to school**.
- For the most at-risk and disadvantaged population, JMG **doubles the success rate of employment** from 26 percent to 60 percent.
- More than **3,800 high-risk youth** have been served.

**ACTION NEEDED:**
Increase financial support for JMG

**INVESTMENT:**
$1.6M increase

**THE RESULTS:**

- JMG has consistently achieved a **90 percent graduation rate** or better.
- Last year, **87 percent** of JMG students experienced positive outcomes in employment or education.
- Studies at the national level indicate that JAG students **repay the costs of the program within 15 months** through taxes paid.

When it comes to meeting the needs of MI employers and workers, we know what works.

The challenge before us now is to invest adequately.
MEMORANDUM

TO: West Michigan Works! (WMW)
   Workforce Development Board (WDB) Executive Committee

FROM: West Michigan Works! Staff

DATE: March 6, 2017

RE: Governor’s Talent Investment Board (GTIB) and
    Governor’s Education & Talent Summit

Governor’s Talent Investment Board (GTIB)

West Michigan Works! is hosting the next GTIB meeting at our Westside Service Center on Monday, March 20, 2017. If interested in attending, please let us know ASAP.

Governor’s Education & Talent Summit

The talent gap is the biggest threat to sustaining the economic progress Michigan has made during the last six years. Join us to discover new ways for the business community to connect with educators and community leaders so we all can work together to ensure our state’s bright future continues to shine.

The Summit takes place on Tuesday, April 25-Wednesday, April 26. If interested in attending, please RSVP to admin@westmiworks.org by noon on Monday, March 20.